## Saturday Business Standard 13 Aug 2016. Raising the reservoirs

A charitable trust is helping villagers in India's driest regions to recharge ground water and maximise agricultural earnings using an age-old rainwater harvesting technique, writes Geetanjali Krishna

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In today's world, it would be safe to say that
everyone has been exposed to images of
home. Few however, dare to dream of
transforming this suffering into longterm prosperity. This is exactly. This is exactly. This is catchy that
septuagenarian Amia Rula did when,
in early 2000, she saw photographs sof
people affected by drought in
Rajasthan. Tife, even though In had no
expertise in the field, that simply sending water tankers to these drough
stricken areas would provide only temporary relief, "says she. "The solution
had to be a permanent one." This
resolve led her to form Asian
further 193
to reliable Trust (ACT), the organisation that has helped villagers in India's driest
tegions to recharge ground water and maximise
agricultural earnings using an aga-old rainwater
harvesting technique — check dams.
Traditionally, villagers in Rajasthan
used
obstructions to block the run off from rainwater.
Known as Khadin, this system trapped rainwater
worked even in areas that received as little as 16
inches of rain annually, recharging water in as

